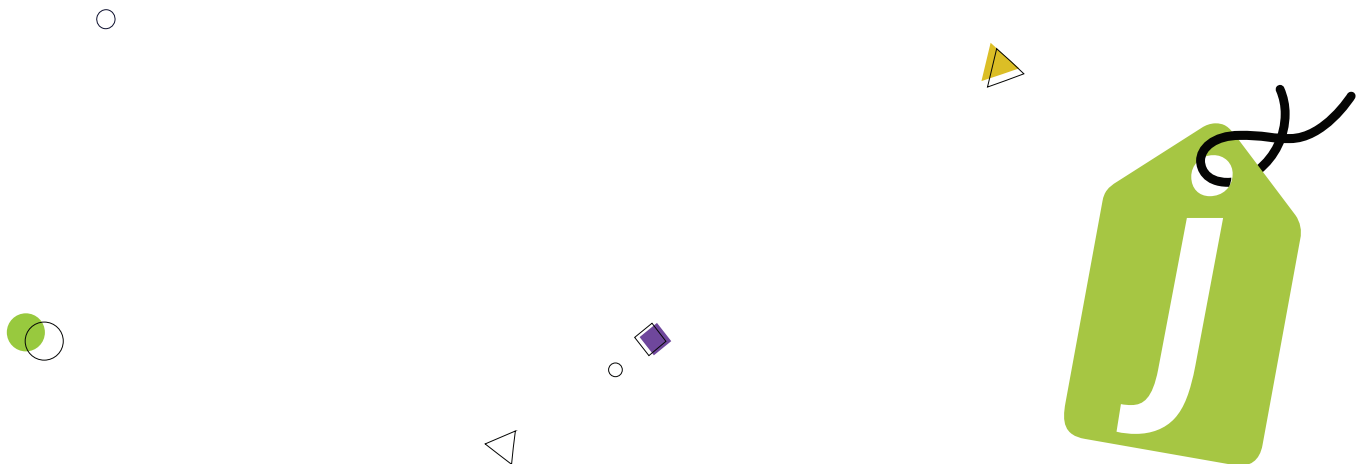




Brand Guidelines



We've outlined some guidelines for utilizing our brand resources. Kindly take a moment to acquaint yourself with them.

The purpose of this document is to help us build a coherent and consistent brand that is recognized globally.

Our name

"**Jumpseller**" is a single word, pronounced as "**jump-seller**," with the emphasis on the first syllable.

Despite its previous styling with uppercase letters (J and S), the current pronunciation adheres to a capital J and a lowercase s.

○



Our logo

We consistently combine our brand name with the signature Jumpseller tag icon. The tag incorporates a string of characters that symbolize or embody the dynamic processes of online stores, reflecting the ever-changing and evolving nature of the e-commerce experience.





Our colors

Incorporating the Lively Green and Deep Navy Blue into Jumpseller's brand guidelines ensures a harmonious and distinctive visual identity.

This color palette not only conveys a sense of energy and reliability but also fosters a connection with clients, representing the innovative and trustworthy solutions that Jumpseller consistently delivers in the dynamic world of e-commerce.



Our colors

Lively Green

HEX: #A6C544

RGB: 166,197,68

Deep Navy Blue

HEX: #071E3F

RGB: 166,197,68

Classic Black

HEX: #000000

RGB: 0,0,0



Please do

Provide plenty of space around the Jumpseller logo and tag.

Make them big, make them small, just give them the chance to breathe and not feel cluttered.

Please don't

Alter these files in any way. Display these graphics in a way that implies a relationship, affiliation, or endorsement by Jumpseller of your product, service, or business.

Use these graphics as part of your own product, business, or service's name.

Combine these graphics with any other graphics without written consent from Jumpseller.