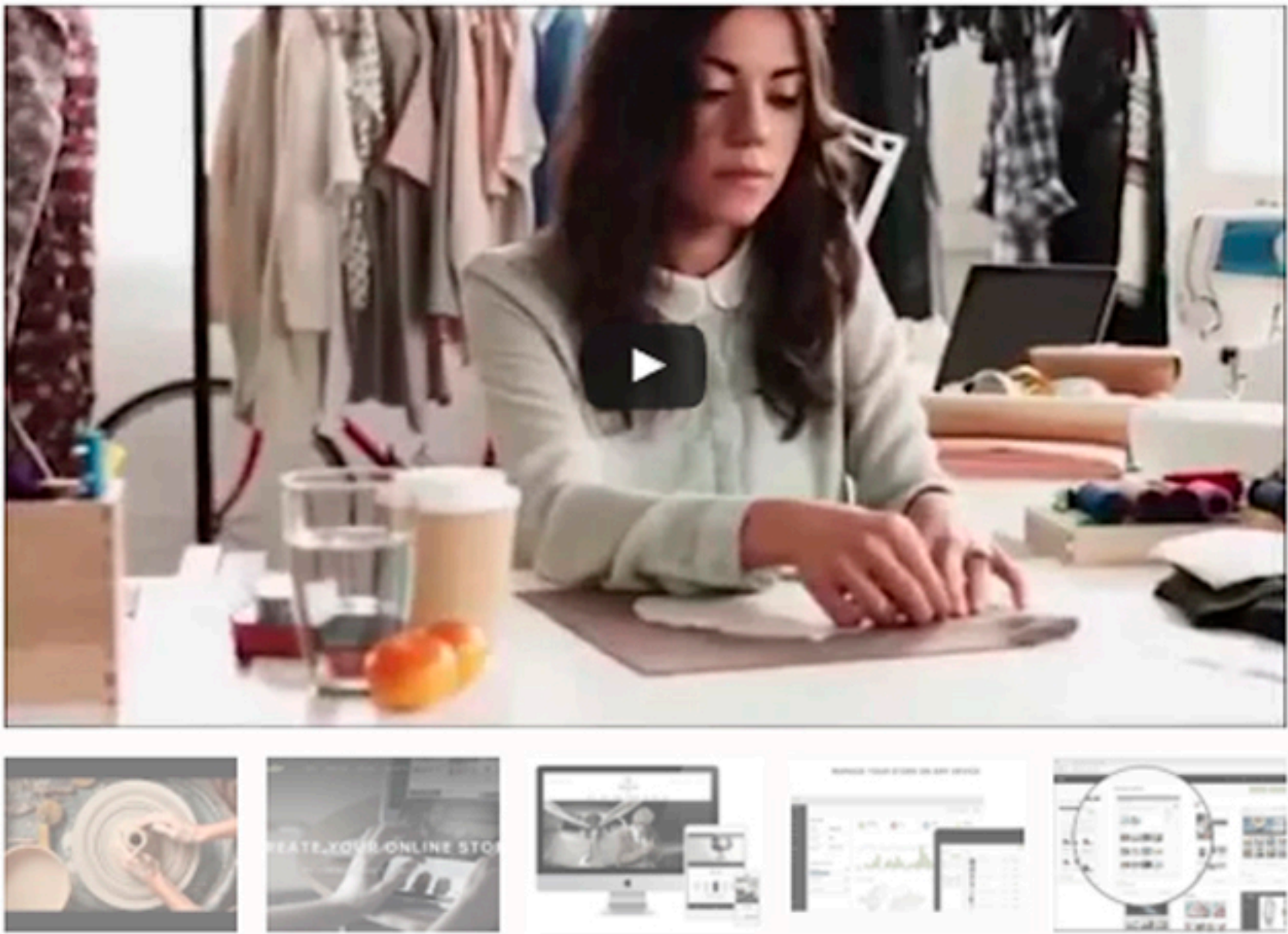




	Ranking	Rating	Price	What's the Verdict?
	9 th in eCommerce Website Bul...	9.0/10	\$11.00/mo See Better Options	Worth It, Some Issues See Alternatives

Jumpseller Review 2017

Overall, Jumpseller is a really good eCommerce website builder, but it does stop short of being great due to some lacking features. They offer a pretty easy-to-use platform though, and this might just be their saving grace. The interface is clean, organized, and just plain simple, so you won't have to spend a good chunk of your time learning the ropes. Jumpseller also offers a degree of design flexibility via editable HTML and CSS, though you would have to contend with a limited selection of themes. Beyond that they also provide multiple payment gateways, multi-language and multi-currency support, and more. To their credit, Jumpseller does offer a lot of benefits even though they lack in certain areas compared to other eCommerce website builder platforms.



Try Jumpseller for Free!



Janus Jarapa
December 15, 2016



Pros

- ✓ **Ease of Use** – Jumpseller's user-friendly platform is its crowning achievement, making it pretty accessible to just about anyone. While other eCommerce website builders are a tad complex and confusing, their simple interface makes creating a website or managing orders a breeze.
- ✓ **Flexible Design** – Much like in other website builder platforms, you can choose from a handful of themes for your website. However, unlike some, Jumpseller actually provides more in the way of flexibility by allowing you full control over each theme's HTML and CSS codes.
- ✓ **Integrations** – Jumpseller provides integrations with numerous payment gateways like PayPal, Skrill, Webpay, EasyPay, and more. They also offer Google Analytics integration so you can see just how your marketing campaign is shaping up.
- ✓ **Multi-Language and Multi-Currency** – Baked into Jumpseller's platform is a multi-language option that allows you to either automatically or manually translate the contents of your eCommerce website to over 20+ languages. And together with the multi-currency option, these let you effectively globalize your store and widen its reach – which, of course, can mean more success down the line.

Cons

- ✗ **Lacking Features** – Compared to other eCommerce website builders, Jumpseller is pretty basic. They lack certain features like recurring products, gift cards, email customization, and the like.
- ✗ **3rd Party Shipping** – Another feature that Jumpseller lacks is built-in 3rdparty shipping integrations, such as Fedex or UPS. This feature might be a pretty big omission for some.
- ✗ **Themes** – Though Jumpseller's themes all look professional and modern (save for a few that look outdated), you only get 12 to choose from. Other eCommerce website builders, like Shopify for example, offer hundreds of themes.

Ease of Use

DIY website builders are a dime a dozen nowadays, with each one advertising their platform's user-friendliness. Most of the time that turns out to be true, but there are cases where a website builder's "ease of use" turned out to be nothing more than marketing fluff. That is not the case with Jumpseller. In fact, it may just be the platform's best selling point. The interface is clean, organized, and devoid of any distractions, which allows you to quickly get the lay of the land – even if you are new to website builders. Consequently, the simple and straightforward interface also allows you to focus on your work more, negating the need to run to customer support for help performing certain tasks every now and again. Jumpseller's dashboard organizes all the important features so they are all within reach, so you can easily manage orders, products, customers, promotions, themes, and more. And, interestingly, there is Google Analytics integration on board, allowing you to easily view and manage your marketing efforts are panning out.

Customization

True to the spirit of DIY website builders, Jumpseller makes designing and customizing a website much easier. For starters, they offer 12 responsive and search engine optimized themes that you can choose from. On one hand, their selection is pretty limited compared to other website builders that offer hundreds of well-made themes. But looking past that, at the very least the themes they offer are pretty eye-catching and professional – save for a select few that look rather dull or outdated. Thankfully, Jumpseller gives users full control over theme customization, which means that you can pop the hood and tinker with its innards to your heart's content. You can edit the HTML, CSS, Javascript, theme files, and more, plus you can also add new files as you need.

Beyond theme customization, Jumpseller also makes editing products simple and easy to understand. Adding products is a breeze as well, and you can even add variants according to size and/or color. Even better, you are allowed to add as many product images or options as you need. Customizing the SKU, stock, weight, and price of each item, meanwhile, is as simple as typing in the respective fields. Beyond that, when editing the meta description and meta title of your products, Jumpseller automatically displays a preview of how it will look in Google. This makes fine tuning titles and descriptions for more impact more convenient. Finally, in the Product Settings section, you are also free to add taxes that adhere to a variety of parameters. This feature is a rarity among other website builders, so it is definitely one of the benefits offered by Jumpseller.

Other Features

Jumpseller also allows you to create promotions or discount via their Promotions editor. You can either choose a fixed price, or a percentage, and you can even choose whether to apply the discount to the total amount of a product, the shipping cost, all products in a category, or just some select products in a category. It's all up to you. You can also create your very own promotion code, set restrictions, and even add an expiry date that renders a voucher useless when a maximum number of uses has been reached, or on a specific date.

You can also sell digital products on your store, where an authenticated URL is sent to your customer so he/she can download the product. Even better, Jumpseller does not require customers to supply their shipping details just to download a digital product – which is, surprisingly, a feature that only a few site builders offer. Finally, there is multi-language and multi-currency support. These features make it much easier for you to target different markets if you want to go global.

Pricing

Jumpseller has four different plans that you can choose from, plus they offer a 14-day free trial on all of their plans. For those who have less demanding needs and can get by with a barebones service, their **Basic** plan offers basic customization only. The month-to-month option will set you back \$11 per month, while the yearly option goes for \$10 per month. The biennial option, meanwhile, drives the price down to \$9 per month. If you want more features, their **Plus** plan might be a good fit. You get unlimited products, a domain, no transaction fees, SSL (especially on your store's frontend), and email support. This plan will set you back \$21 per month for the monthly option, \$19 per month for the annual option, and \$17 per month for the biennial option.

If you want the ability to create promotions and discount codes, as well as provide customer login options, you might want to go for the **Pro** plan. This includes all of the features of the Plus plan as well, and goes for \$42 per month if you avail of the monthly option. For the annual and biennial options, you would have to pay \$38 per month and \$34 per month, respectively.

Finally, if you want all of the features of the previous plans plus the ability to use multiple domains per language, and to have you own domain on your store emails, then the **Premium** plan is for you. That said, you might want to consider going for the annual or biennial options since the monthly option, at \$84 per month, is pretty expensive. The annual option, in comparison, will set you back \$76 per month, which is still a large sum, though the 10% discount is definitely welcome. If you go for the biennial option though, you only pay \$67 per month, but then again you are paying for 2 years' worth of service here. It goes without saying that you should carefully weigh your options before committing to anything. Thankfully, customers are not tied to any contracts, so you can cancel at any time.

Customer Support

Jumpseller's customer support is pretty commendable, which is partly thanks to its swift response times. On average, you can expect a reply in as fast as 7 minutes. Considering the industry average is around 6 hours, this is lightning fast! Getting in touch with them, either via phone, chat, or email, is easy due to 24/7 availability. In terms of self-help options, Jumpseller offers FAQs, comprehensive how-to guides, and even video tutorials.

What's the Verdict on Jumpseller?

Worth It, Some Issues

Jumpseller Review 2017 – Conclusion

Though some may find Jumpseller's features a bit basic and lacking in certain areas, everything else is rock solid. Their simple and straightforward interface makes website creation and editing a breeze, while advanced customization options allow you to completely mold or extend themes to your liking. You can also target different markets thanks to multi-lingual and multi-currency options, and the Google Analytics integration means that you can keep a close eye on how your marketing efforts are doing. You can even add taxes, as well as offer various payment gateways. All in all, Jumpseller may not be the most advanced eCommerce website builder out there in terms of features, but by and large, their platform is definitely worth a look or two.